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CLIENT OUTLOOK INC. SIGNS WITH BRIDGEPOINT HEALTH TO DELIVER COLLABORATIVE ONLINE INTER-PROFESSIONAL LEARNING PORTAL

Innovation in Team-based Teaching.

Waterloo, Ontario – MARCH 1, 2009 – Waterloo-based Client Outlook Inc. has signed an agreement with Bridgepoint Health to integrate eUnity as a key component part of their C.O.I.L (Collaborative Online Inter-professional Learning) project.

A \$250,000 grant from HSBC is funding an exciting new initiative at Bridgepoint Health that will help provide health care professionals with the tools they need to serve their clients. COIL (Collaborative Online Inter-professional Learning) will concentrate on two areas that are hugely important in chronic disease management: Type 2 Diabetes and Traumatic Brain Injury, with a focus on the extra challenges faced by the socially vulnerable who have these diseases.

"It has been shown that individuals with lower socio-economic status have poorer outcomes when they have diabetes or experience traumatic brain injury," said Dr Heather MacNeill, physiatrist at Bridgepoint Health and Project Lead for the HSBC COIL project. "We need to take into account the challenges these people face to help them surmount them."

Two sets of learning modules are in the development stage with a pilot roll-out planned for early in 2009. Staff from Saint Michael's Hospital are also participating in the pilot. Additional funding from the U of T will support the evaluation of the pilot and inform the full roll-out of the project in the fall of 2009.

"With the complexity of our patients working inter-professionally is crucial," said Dr MacNeill. "We are looking to create educational tools that foster real-life collaboration."

"The reality for most health systems is fewer resources to serve an increasing number of patients with complex care needs. We have an opportunity to help close that gap. Facilitating real-time, web-based collaboration over medical images and information to support inter-professional education is a key component for the future of healthcare," said Steve Rankin, President of Client Outlook. "We're proud to be a part of Bridgepoint Health's commitment to inter-professional learning and collaborative care."

About Client Outlook (www.clientoutlook.com)

Client Outlook Inc. provides professional services and develops software solutions to help make inter-professional collaboration and professional development an integrated and seamless part of care delivery.

About Bridgepoint Health (www.bridgepointhealth.ca)

Bridgepoint Health is a publicly funded health care organization, in Toronto, ON that provides patient care, research and teaching in the specialized field of Complex Chronic Disease prevention and management – the biggest health care challenge of the 21st century. Affiliated with the University of Toronto, the Bridgepoint Health network includes Bridgepoint Hospital, Bridgepoint Family Health Team, the Bridgepoint Centre for Research, Education and Policy, and the Bridgepoint Health Foundation.

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