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FOR IMMEDIATE RELEASE

## **CLIENT OUTLOOK INC. AMONG RECIPIENTS OF FUNDING TO HELP SMALL BUSINESSES DEVELOP LEADING TECHNOLOGIES**

**Funding will enable Client Outlook to bring their unique product to market faster.**

**Waterloo, Ontario – October 28, 2008** – Waterloo-based Client Outlook Inc. is one of 12 Canadian companies that have been selected to receive funding aimed at helping small companies bring their products to market faster.

The funding is being provided jointly by Ottawa-based Precarn – which is providing \$668,000 through its Industrial Technology Gap (iT-GAP) program, an initiative aimed at supporting small or start-up businesses with an infusion of up to \$60,000 per company – and other project partners.

Client Outlook will use to develop technology that makes it easier for medical professionals to collaborate no matter where in the world they are located. The system, called eUnity, enables physicians to interact face-to-face over the Web in order to author, manage and deliver medical information, promoting a team-based approach to healthcare that enables them to remain patient-focused while staying connected with their peers. Faced with tighter time constraints, higher patient workloads and more complex health conditions, medical professionals often find it difficult to make time for education, collaboration and professional development. The eUnity platform solves this challenge by giving them a cost-effective and less time-consuming way to collaborate.

“With small business making up the bulk of companies in Canada, in an uncertain economy, it’s more important than ever to keep young, innovative businesses thriving and contributing to the financial health of the country as a whole.” said Tony Eyton, President and CEO of Precarn.

“Client Outlook welcomes Precarn’s commitment to small and start-up businesses in Canada. We’re very excited about the opportunity we’ve been given. Precarn’s investment in Client Outlook will help us make the process of education and collaboration a seamless part of the medical profession.” said Steve Rankin, President of Client Outlook Inc.

**About Client Outlook ([www.clientoutlook.com](http://www.clientoutlook.com))**

Client Outlook Inc. provides professional services and develops software solutions to help make inter-professional collaboration and professional development an integrated and seamless part of care delivery.

**About Precarn ([www.precarn.ca](http://www.precarn.ca))**

Precarn is an independent not-for-profit company that supports the pre-commercial development of leading-edge technologies. Precarn works with Canadian companies who are seeking to commercialize their new ideas to get an edge in global markets. Unlike other research funding programs, Precarn uses a collaborative model that includes a developer, a customer and an academic research partner in every project. This collaboration accelerates development, reduces risk and shares the cost of the R&D. Precarn provides access to an extensive national network of world-class researchers, innovative companies and sources of funding. Precarn receives support from Industry Canada, other federal departments and provincial government agencies, as well as private sources.

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